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barecraft.my.canva.site/

@barecraftconsulting



BARE CRAFT

CRAFTING CONNECTIONS

TABLE OF CONTENTS



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01	About Us
02	Our Team
03	Achievements
04	Our Impact
05	Gifting Ideas
06	Impact Assessment
07	Promotion Ideas
08	Workshops
09	Our Past Projects
10	Partners and Supporters

ABOUT US

Bare Craft bridges the gap between rural artisan communities and global SMEs through supply chain innovation and forward linkage integrating United Nations Sustainable Goals via technology.

This platform stands as a transformative model that combines technology, sustainability, and economic development, emphasizing equity and progress.



VISION

Helping countries achieve UN SDGs through "Creative economy"

MISSION

To dignify the creativity and creator by strengthening Small businesses, design houses, and boutiques in their supply chain via technology

MEET THE TEAM

**Himanshi Singh**

Founding Member

A sustainability expert, collaborates with non-profits, social enterprises, and luxury brands, boosting philanthropic and CSR funding. She founded Bare Craft, connecting rural artisans with global SMEs for UN SDGs. Recognized as a Young UN SDG Innovator, she showcased her business plan at the United Nations General Assembly in 2021.

**Shashank Malhotra**

Founding Member

An expert in Email Marketing (SFMC) and Campaign Management, ensuring precise message delivery. I excel in project management with a keen focus on timelines and budgets.

**Kiran Singh**

Director

Kiran - She has 35 years of experience in crafts and community operations. She helps Bare Craft with community engagement and grassroots processes.

MEET THE TEAM

**Purvasri Das**

Programme Manager

A dedicated leader and global change-maker with diverse experiences. She's earned accolades at international events, contributing to Sustainable Development Goals. In 2023, her team won at the Istanbul Youth Summit, and recently, her team won several awards at the International Student Conference in Japan.

**Ankita Singh**

Documentation Expert

A research analyst and social scientist who worked with various prestigious research institutions in Delhi in the Education sector. She is currently working on the impact of digitalisation on education. Additionally, she is working on labour and economic issues in India.

**Harshita Maheshwari**

Design Consultant

Experienced Designer with 7 years history of working in the arts and crafts industry. Worked extensively with artisans and artisan groups throughout the country on capacity building of artisan enterprises, market lead design interventions, and streamlining forward and backward linkages of craftspeople.

ACHIEVEMENTS

Founded by a Young SDG Innovator
Won global SDG competition in 2022
among 56 countries

A business plan showcased at UN General Assembly 2021

This success was no mere stroke of luck, as it was rooted in a well-thought-out and meticulously crafted business plan. This groundbreaking plan, which had the potential to drive positive change across multiple SDGs, was showcased at the prestigious UN General Assembly in 2021. This event marked a pivotal moment in our journey, as it allowed us to share our innovative ideas and strategies with world leaders, policymakers, and fellow change-makers.

The shortlisting for the Clinton Greenhouse Initiative in 2023 reaffirms the significant impact this young innovator is making in the world of sustainability and social change.

Further in December 2022, Bare Craft was Captured widely in international media. Infosys and Ramboll supported Bare Craft with a \$10,000 grant



OUR IMPACT

ARTISANS

150

Artisans trained

82%

Artisans market
linked

23

Started own
business

SME BRANDS

25

SMEs connected
with skilled artisans

50%

Reduction in
production cost

10%

Increase in
Revenue

POTENTIAL IMPACT

100,000

Artisans trained

99%


Artisans market
linked

100

SMEs connected
with skilled artisans

GIFTING IDEAS

Aligned with Sustainable Development Goals



We take great pride in offering a wide array of gifting product ideas, from stationery to pottery, all thoughtfully aligned with the United Nations Sustainable Development Goals (SDGs). In the pages that follow, you'll discover our extensive product catalogue, designed to cater to your diverse gifting needs.

We provide you with the flexibility to curate a personalized gift package by selecting one or multiple products from various categories. If you desire a more customized touch, we're happy to accommodate your requests for specific product modifications. Once you've made your selections, our team will provide you with pricing tailored to your chosen products, ensuring a transparent and straightforward process.

What sets our gifting experience apart is that with every product you choose, you're not just giving a gift but also contributing to the advancement of the SDGs. Moreover, you're actively supporting small businesses, helping them thrive and grow. Your choices have a profound impact, making gifting both meaningful and impactful. Thank you for choosing to make a difference through your gifting choices.



OUR PRODUCTS



As a gifting partner and SDG supporter, our primary aim is to offer customers a diverse selection of products while contributing to the SDGs. Our approach varies for different products, contingent upon quantity and customization. We also offer products without monetary exchanges on a case-by-case basis. Please reach out to us directly for further details.



COTTONY GOODNESS

Based in Jaipur, Cottony Goodness specializes in crafting recycled cotton paper products using traditional Indian methods. The company prioritizes sustainability and employs 100% tree-free paper made from cotton remnants. Each of their products is a labor of love, involving over 20 artisans. Waste fabric scraps from the textile industry are transformed into textured paper by hand. Cottony Goodness's small-batch production incorporates traditional techniques like Handblock printing and marbling, resulting in timeless designs with rich narratives.

HANDMADE WITH LOVE



PRODUCT CATALOGUE*



BCC

**the products shown are few of the examples not the entire collection*

PRINT OPTIONS



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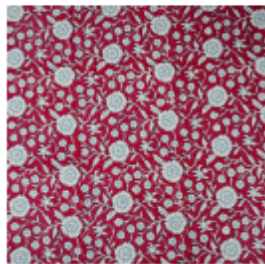
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PRINT CODE - HB 03



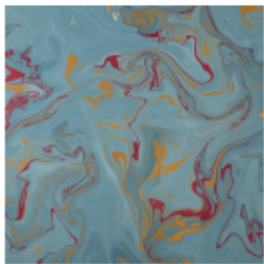
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PRINT CODE - HB 06



PRINT CODE - HM 01

COLOUR OPTIONS



SAGE GREEN



INDIGO BLUE



DUSTY PINK



MUSTARD YELLOW

MORE OPTIONS



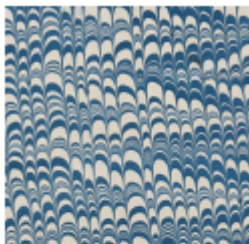
HB 07



HB 08



HB 09



HM 03



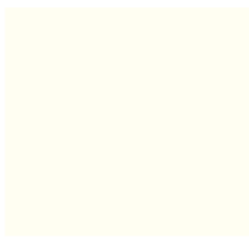
MAGENTA PINK



PALE YELLOW



SAGE GREEN



OFF WHITE

DETAILS

Softbound Notebook

5 " x 7 "

32 PAGES

Hardbound Notebook

5 " x 8 "

50 PAGES (DECKLE EDGE)

Softbound Pocket Notebook

3.5 " x 6.5 "

20 PAGES | (100 - 120 GSM)

Hardbound Sketchbook

7 " x 10 "

24 PAGES | 150 - 200 GSM ELASTIC CLOSURE,
PERFORATED PAGES



DETAILS

GIFTS & PACKAGING: A little something to make your gifts more thoughtful – Boxes, Wrapping Papers & more



Wrapping Paper

HANDBLOCK PRINT / HANDMARBLED

23" x 31"

120 - 150 GSM



HB 03



HB 04



HB 05



HB 06



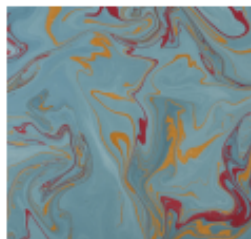
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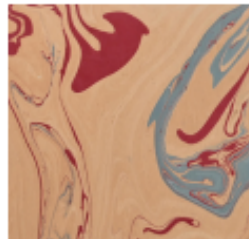
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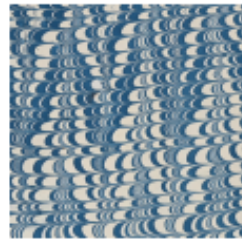
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HM 01



HM 02



HM 03





SIROHI

Sirohi is a world trade (WFTO) -certified artisan-backed brand for sustainable home decor and lifestyle products; primarily working with artisan clusters and empowering artisans from 5 states across India.

We use technology as a medium to provide high-quality design training and direct market access to women artisans, so they can make quality-focused, well-designed handmade products; resulting in 40% higher wages compared to traditional artisans in India and reducing 70% migration from crafts to other professions.



PRODUCT CATALOGUE*



BCC

**the products shown are few of the examples not the entire collection*

Vedomi

Vědomí means being aware of care. Let's begin with taking care of our own selves, each other and the Planet! With this intention, we have curated a collection of sculptural candles, statement homeware home decor and many mindful gifts for special occasions and festivities. All our products are handmade, sustainable and unique.

Live Consciously One Choice at a Time



BCC

PRODUCT CATALOGUE*



AROMA & RITUAL BOX 100% ORGANIC & NATURAL PRODUCTS HANDMADE BY ARTISANS FROM 7 STATES

- 70 Incense sticks x 1 - floral & nagchampa
- 30 incense dhoop x 2 - rose & sandalwood
- soy wax candles x 2 - rose & lavender
- 50g pure bhimseni holy camphor x 1
- 100% brass camphor burner x 1
- black pottery stand x 1
- 20 x long premium coloured matchsticks
- handpainted wooden box
- wooden box can be re-used creatively
- minimal plastic

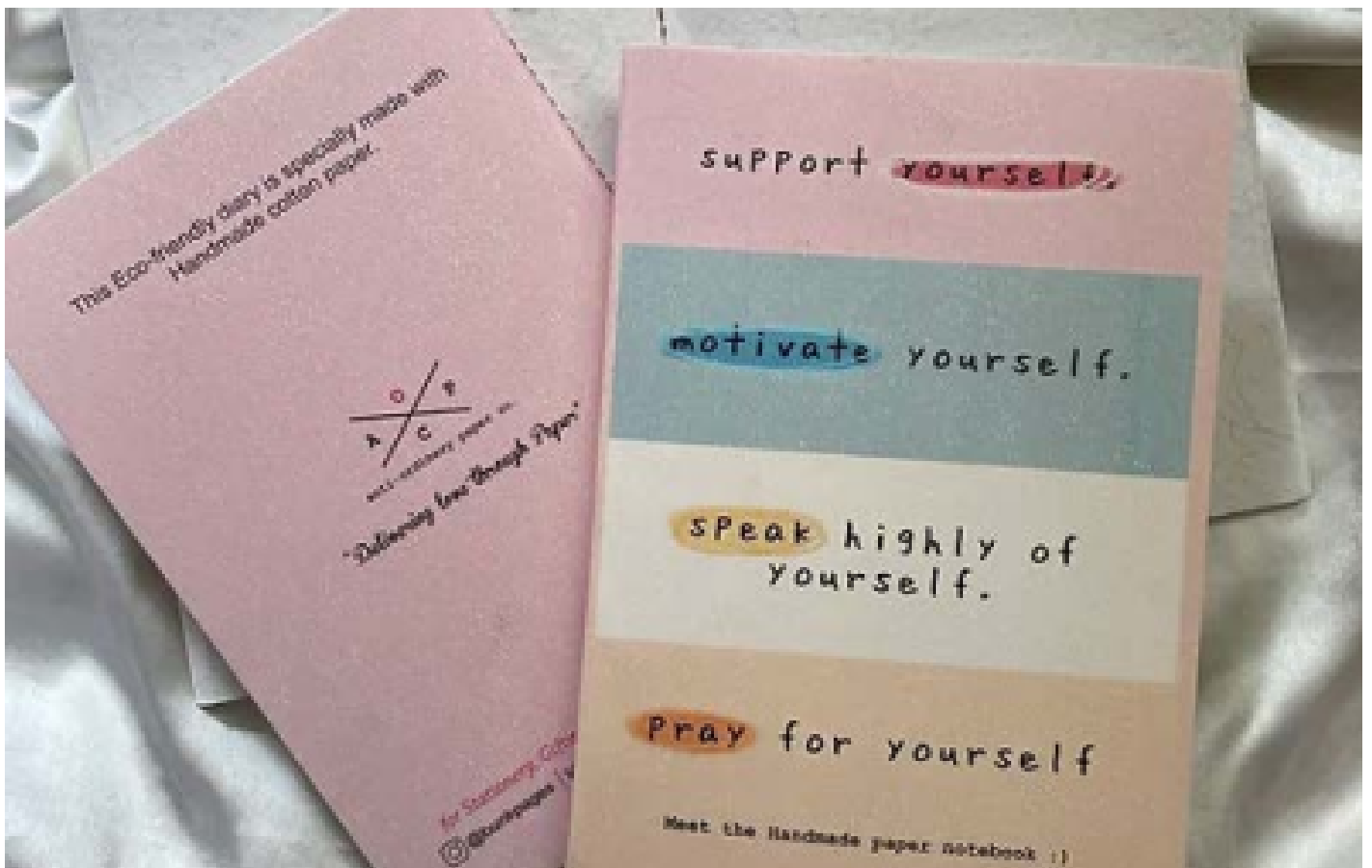




HANDMADE SCENTED CANDLE BOX



HOLI SPRING BOX



DAILY GRATITUDE JOURNAL

CRAFTIZEN

Craftizen Foundation was founded in 2014 with a vision to preserve and evolve Indian craft skills so that they remain an integral part of our cultural fabric. We focus on craft-based skill training and design development, coupled with market-driven capacity building to enable sustainable livelihoods for traditional artisans as well as marginalised communities including women from low-income communities and persons with intellectual disability. Through our programs, we have skilled over 3,500 beneficiaries in 25 centres across Bangalore, Hyderabad, Kolkata, Channapatna and Cheriya.



PRODUCT CATALOGUE*



Aroma Diffuser

The aroma diffuser is a blend of 2 traditional crafts – leather work from Anantapur and iron craft from Bastar (frame).

Each diffuser comes with a glass, frame, t-lite and a small bottle of aroma oil.

Designs and colours can be customized



Festive Runners & Placemats

These gorgeous Runner and Placemats are carefully hand-embroidered and stitched by our women artisans from marginalised communities. They are designed exclusively to light up your festivities.

The designs are customisable as per requirement and the prices vary accordingly.

PRODUCT CATALOGUE*



Wooden Puzzles

The puzzles included in this set are three dimensional building games. Each one consists of wooden pieces, which are designed to be fit together to create a finished 3D shape.

The set includes a wooden tray with compartments. It is a perfect desktop stress buster to take a break from the chaos of your day while developing your patience and strategic thinking.



Tower of Hanoi

This is a wooden Pyramid Puzzle which illustrates the importance of strategic thinking, of planning several steps ahead while addressing a challenging task.

It makes for a unique gift choice to adorn any corporate desk.

Bottom left is an example of a set that was customised with the client's brand colours, logo and message

PRODUCT CATALOGUE*



Desktop Work Accessory Kit

- Pen-stand cum card holder
- Knick knack tray
- Journal with reusable cover
- Eco-pen (made from Newspaper & magazines)

Fabric diary cover has a button clasp and is reusable.

Set can be customized



Zardosi Coasters & Trays

Zardosi (zar meaning gold and dosi meaning embroidery) is an intricate form of embroidery that came to India from Persia.

Craftizen skills women in this traditional craft and we are proud that artisans from our Swayam Shakti unit in Hyderabad are amongst a handful of women in the country to be practicing this beautiful art form.

PRODUCT CATALOGUE*



Wooden Folk Art Coasters/Wall Hangings

The coasters are hand-painted and inspired by traditional folk-art forms of India.

We can add a hook at the back to make them into wall hangings.



Wooden Toys

Channapatna is known as Gombegala Ooru (toy-town) of Karnataka. Traditionally, the work involved lacquering the wood of the Wrightia tinctoria tree, colloquially called Aale mara (ivory-wood).

One can find wooden toys & home decor for any age and taste!



PRODUCT CATALOGUE*



Wooden Planters

These beautiful wooden planters with colour gradients are carefully handcrafted by skilled artisans from Channapatna.

Channapatna is known as Gombegala Ooru (toy-town) of Karnataka. Traditionally, the work involved lacquering the wood of the *Wrightia tinctoria* tree, colloquially called Aale mara (ivory-wood).



Spinny Toys

These fun and colourful spinny toys will take you back to your childhood! Proven stressbusters, these are perfect to help you focus. Carry them in your handbag / laptop bag and use when on the go!

Colour of lacquer work can be customised

Sold as a single unit and set of 3

PRODUCT CATALOGUE*



Handcrafted Mobile Holder cum Pen-stand

These quirky wooden mobile holders shaped in form of an Elephant make for a lovely addition to your work table and home decor. The product is lovingly handcrafted in Channapatna.

Colour of lacquer work can be customised



Kendama Toy

This is a puzzle toy for adults which requires skill and dexterity. A proven stress buster, the Kendama improves hand-eye coordination, balance and focus. This toy has multiple levels of difficulty

PRODUCT CATALOGUE*



Channapatna Spectacle Holder

Never misplace your spectacles or sunglasses ever again with these uber stylish spectacle holders! These quirky pieces are handcrafted in wood with natural lacquer-work by our talented artisans in Channapatna. Comes in a male and female variant.

Available colours:
Yellow (male), Orange (female)



Wooden Garden Sticks

Decorative garden sticks in fun and quirky designs.

These will liven up plants and pots kept on desktops and of course in home gardens.

We can also add seeds / plants and pots on request for an additional cost

PRODUCT CATALOGUE*



Wooden Bottle Opener & Fridge Magnet

Hand-painted wooden bottle opener that is also a fridge magnet, handcrafted by talented wood craftsmen in Banaras.

Traditionally they used to make toys and games and are now using their skills to craft contemporary products designed by us.



Nesting Dolls

Meet the Minions family who are funny, mischievous yet adorably cute. The set comprises of 5 Minion themed hand-crafted wooden nesting dolls that make for a great gift for anyone who is a fan of the Minions. The decorative curio is a must-have home décor that also serves as a toy set for your toddlers. The yellow army is all ready to adorn your shelves and add that extra bit of spice to your space.

PRODUCT CATALOGUE*



Cheriyal Wall Plate

These Wall Plates are unique gifts that are suitable for special occasions and premium gifting.

Wooden plates are first coated with a mix of tamarind seed powder and sawdust paste, then covered with soft cotton which is painted white to create a canvas, on which the painting is done entirely with natural colours. The entire process is handcrafted.

Comes in 2 sizes:
8" and 10" diameter



Cheriyal Folk Art Products

There are only a handful of surviving families from the original Nakashi tribe in the village of Cheriyal in Telangana who make products such as masks and dolls from tamarind seed paste and sawdust

Craftizen has developed several unique & functional products with them such as the spectacle holders, pen stands and cheriyal mask pairs!

Colours: Blue, Green, Orange, Red, Yellow

PRODUCT CATALOGUE*



Petalists Holi Colours

Eco-friendly and skin-friendly Holi colours made from Temple flowers by our Petalists*

Availability seasonal.

Colours: Pink, green, yellow, orange, blue.

*Adults with intellectual disability who recycle flowers to make unique products such as the Holi colours



DIY Kitchen Garden Kit

This DIY Kitchen Garden Kit is an ideal kit to develop the passion in gardening. One can make their own kitchen herbs garden using this kit.

The kit comes with all the essential potting materials and instruction manual.

Only available for Bulk orders

PRODUCT CATALOGUE*



Paper Lanterns

These stunning lanterns are carefully handcrafted by adults with intellectual disability. Made of handmade paper, this is designed to add glamour to your festive decorations.

Only available for Bulk orders



Aromatic Wax Tablets

Eco-friendly and 100% natural, these wax tablets (120g) are made with soya wax, bees wax and aromatic oils to infuse fragrance to wardrobes, closets and drawers.

These are lovingly handcrafted by adults with intellectual disability.



PRODUCT CATALOGUE*



Aromatic Terracotta Candles

Made of Soya wax and other natural ingredients, these eco-friendly candles with aromatic essential oil are carefully handcrafted by persons with intellectual disability. These earthy candles are the perfect addition to your festivities.



Eco-friendly Diwali Gifts

Various hampers can be customized with the following elements:

- T-lite candle holders*
- Eco-Petals: reusable Rangoli elements*
- Flower Sand Rangoli colours#
- Rangoli stencils
- Terracotta Diyas
- Handmade chocolates
- Decorative Paper hangings
- Handmade organic chocolates

Branding on the box can be customized for bulk orders. Message card can be inserted.

* recycled from flo-dust

recycled from Temple Flowers

PRODUCT CATALOGUE*



Handmade Chocolates with Organic Cashews

These chocolates are handmade by persons with intellectual disability at our livelihood and rehabilitation centres in Bangalore.

These are prepared with the best ingredients and a whole lot of love.



Flo - Dust Trophies

Ditch the age old Plastic and metal trophies for our sustainable, recycled and handmade trophies made by artisans with intellectual disabilities.

These trophies can be customized to any shape, size, colour and branding.

PRODUCT CATALOGUE*



Flo - Dust Medals

Upcycled, eco-friendly and completely handcrafted, our unique medals convert into magnets, making them a permanent keepsake and memory of the event :)

Design and colour can be customised

Flo-Dust is a unique recycled material created by Craftizen by combining Flower powder and paper-dust.



Flo - Dust Coasters / T-lite holders

Upcycled, eco-friendly and completely handcrafted, these earthy coasters (that can also double up as t-lite candle holders) are lovingly handcrafted by adults with intellectual disability.

Flo-Dust is a unique recycled material created by Craftizen by combining Flower powder and paper-dust.

PRODUCT CATALOGUE*

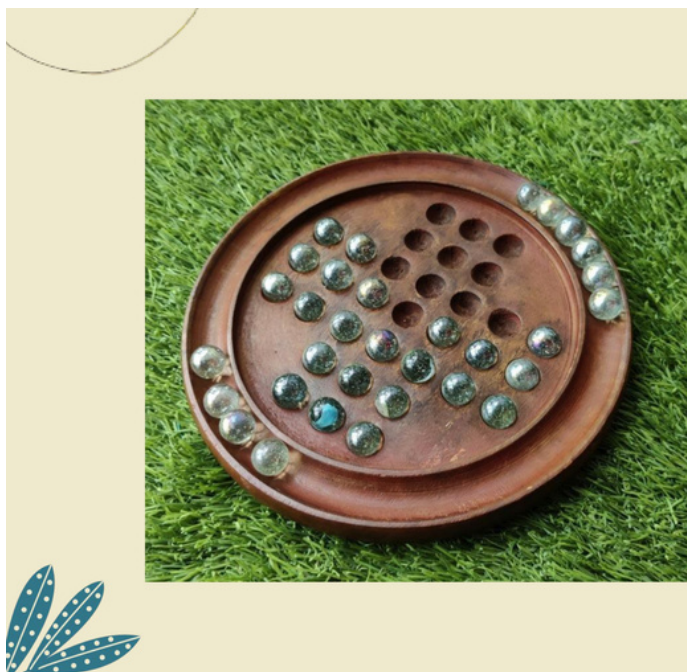


Flodust Fridge Magnets & Keychains

Upcycled, eco-friendly and completely handcrafted, these fun and unique Flodust Fridge Magnets and Keychains are lovingly handcrafted by adults with intellectual disability.

Flo-Dust is a unique recycled material created by Craftizen by combining Flower powder and paper-dust.

Products can be customised as per brand colours/logos.



Brainvita

With multiple permutations and combinations, this game plays out differently every time and is a treasured keepsake.

To play: All you have to do is move one marble over the other either horizontally or vertically (diagonal moves are not allowed). As soon as you do this, the marble over which you took the other marble disappears. Continue moving one marble over the till you have no other option.

Material: Sheesham Wood

PRODUCT CATALOGUE*



Flo - Dust

Flo-Dust is a unique recycled material created by Craftizen by combining Flower powder and paper-dust. Lovingly made by our artisans with intellectual disability, Flo-dust enables them to earn a dignified and sustainable livelihood, whilst also providing therapeutic benefits since it is a combination of natural materials.

For this out of the box idea Craftizen also won the Confluence Ideathon Serendipity Centre prize by Hero Group for Innovation in Art & Sustainability category in April 2021



Wellness Kit

This handy kit has been thoughtfully designed with the essentials needed for our present times and includes the following:

- 1 Ikkat Organiser pouch
- 1 Ikkat reversible mask
- 1 sanitizer pouch with a lobster hook to clip on to a bag
- 1 stress-buster spinning top from Channapatna

PRODUCT CATALOGUE*



Jute Conference / File Folders

Use these long lasting jute organisers, with compartments and pockets to store and categorize your papers & important documents, making it ideal addition to your desk & workspace.

- (a) Single pocket
- (b) Double Pocket

These Folders can be developed in multiple shapes, sizes, and designs according to your needs.

Since jute is a breathable fabric, the airy material is not affected by moisture.



Jute Bags

Choose from a range of jute bags suited for your requirement - conference bag, goodies & swag bags, lunch bags, wine bottle bags, sling bags

These bags are carefully designed & tailored by women artisans from our Swayam Shakti Livelihood unit.

**Bags can be customised & branded as per requirement. Cost will vary as per customisation

PRODUCT CATALOGUE*



Diary Organiser

- This reusable journal is designed using beautiful fabrics pasted on paper board which is then fabricated into an essential organiser
- Diary Size - A5
- ★ The organiser includes One A5 notebook & One Eco Pen
- ★ Branding & Customisation will be possible as required



Brocade Box with Partition

This is a great hamper box which is reusable as a Jewellery / Accessory organizer.

Fabric and size can be customised with adequate lead time

PRODUCT CATALOGUE*



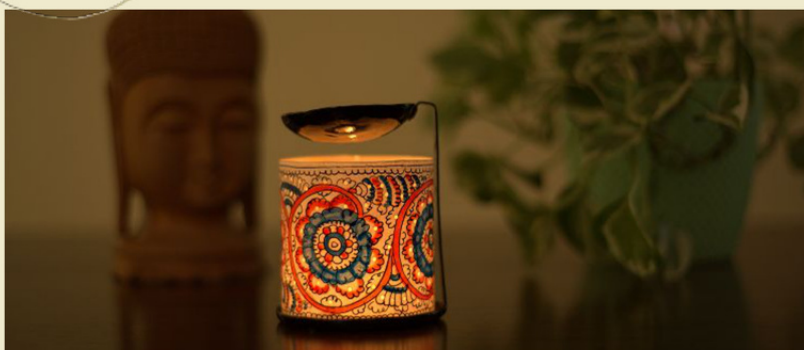
Cotton Bags

Choose from a range of cotton bags which can be customised for design, size, colour and branding.

Suitable for giveaways especially for conferences and events.

These bags are carefully designed & tailored by women artisans from our Swayam Shakti Livelihood unit.

Lead time: 5 - 10 days depending on design and quantity



Aroma Diffuser

The aroma diffuser is a blend of 2 traditional crafts – leather work from Anantapur and iron craft from Bastar (frame).

Each diffuser comes with a glass, frame, t-lite and a small bottle of aroma oil.

Designs and colours can be customized



PRODUCT CATALOGUE*



Gift Box

The selected elements will be packed in a sturdy corrugated box.

Design / print on the box can be customised with branding

Shipping

Shipping: to individual homes is possible. Will be billed on actual.

Depends on weight, volume and delivery location



Reusable Gift Box

These products are designed using beautiful fabrics pasted on paper board which is then fabricated into reusable gift boxes which can be used as storage for your valuables.

Available in 3 designs!

Price: On Request*

**Price will vary depending on the style, size & branding*

PRODUCT CATALOGUE*



Festive Runners & Placemats

These gorgeous Runner and Placemats are carefully hand-embroidered and stitched by our women artisans from marginalised communities. They are designed exclusively to light up your festivities.

The designs are customisable as per requirement and the prices vary accordingly.



Choose from a wide range of gift boxes to thoughtfully curate a hamper with handcrafted products made by Women from low income communities, Persons with Intellectual Disabilities & various Traditional craft clusters across the country.

The hamper can be bundled with any of the above products.

The gift box can be customised as per the required size, style and branding!

Cost - Will vary depending on final products chosen

PRODUCT CATALOGUE*

Customize Your Hamper



Customised Hampers/Products



SOHA

"Soha Editions" narrates the story of home décor with the aura of luxury in it. We transform your house into your home with sustainable oriented and handmade artifacts - handblock printed in natural colors cushion covers /table accessories/vanity bags, turko - Mongolian inspired blue pottery, handwoven flatweaves in jute/wool/cotton & variety of handmade rugs. Soha speaks the language of exclusivity in every possible manner which is twined by the local artisans and is rooted deep in the land which is rich in its art & craft from Rajasthan, Chattisgarh & UP.



PRODUCT CATALOGUE*

6" wall plate



8" wall plate



PRODUCT CATALOGUE*

8" wall plate



PRODUCT CATALOGUE*

10" wall plate



PRODUCT CATALOGUE*

SOAP DISH



PRODUCT CATALOGUE*

BOWLS



PRODUCT CATALOGUE*

VASE AND MUGS



PLANTERS



PRODUCT CATALOGUE*

OIL DIFFUSERS



KANGURA TRAY



PRODUCT CATALOGUE*

COASTERS AND JARS



PRODUCT CATALOGUE*

CUSHION COVERS



PRODUCT CATALOGUE*

CUSHION COVERS



PRODUCT CATALOGUE*

CUSHION COVERS



MITTIHUB

Mittihub is a social venture, attempting to bring in a change in the handicraft industry. Here we are reviving the dying art form of pottery. Since time immemorial we can see the use of terracotta pottery. The use of traditional handmade substances is always part of Indian households.

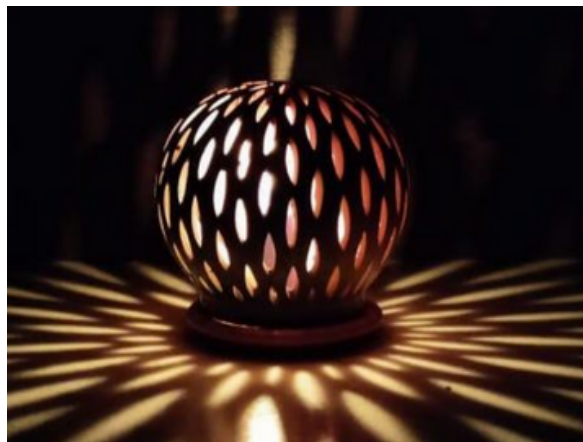
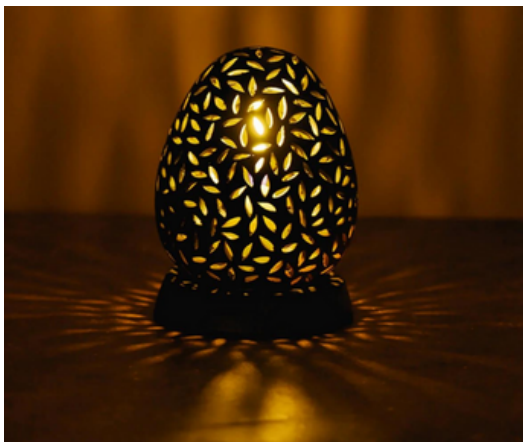
But with the advent of new substitutes, we lost our traditional roots. Nowadays, we are using cheap and easy-to-maintain substances irrespective of their harmful effects on our health and environment. To re-establish this lost connection, Mittihub is bringing terracotta products updated according to the contemporary demands of the consumers. Mittihub aims to revive this old art form by enhancing it with new tech advancements and modern-day designs.

It is not only the art that is in our focus but also the 'artist' whom we want to bring attention to. The majority of our artists are trapped in the exploitative traps of middlemen. So we are creating a platform that will eliminate the role of middlemen. Therefore, providing a hassle-free procurement of sustainable livelihood to the artists.



PRODUCT CATALOGUE*

LIGHT HOLDERS



PRODUCT CATALOGUE*

OIL DIFFUSERS



WARLI POTS



PRODUCT CATALOGUE*

BOTTLE AND KULHAD SETS



MUGS AND BOWLS



FABRICLANE

Fabriclane is our humble attempt to capture the rich cultural diversity of traditional colors & and handblock prints on a single platform by bringing to you beautiful Indian ethnic products.

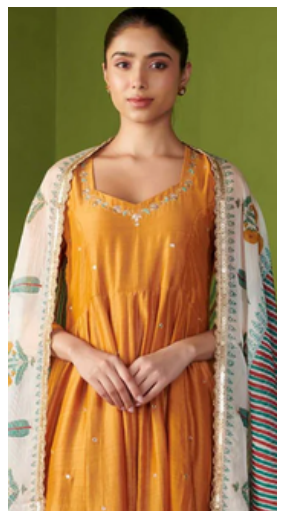
The rhythmic beating of wooden blocks, the colours, and intricate patterns being carved and an admiration for all things handmade – these are the foundation of Fabriclane where we found our love for Indian aesthetics and craftsmanship.

Based in Jaipur, a city full of Colors and inspiration at every corner, we celebrate the vibrant prints and colours. Every piece of fabric here is a little story made with a keen eye for detail and our love for all things handmade.



PRODUCT CATALOGUE

KURTA SET



PRODUCT CATALOGUE*

KURTA SET



PANTS



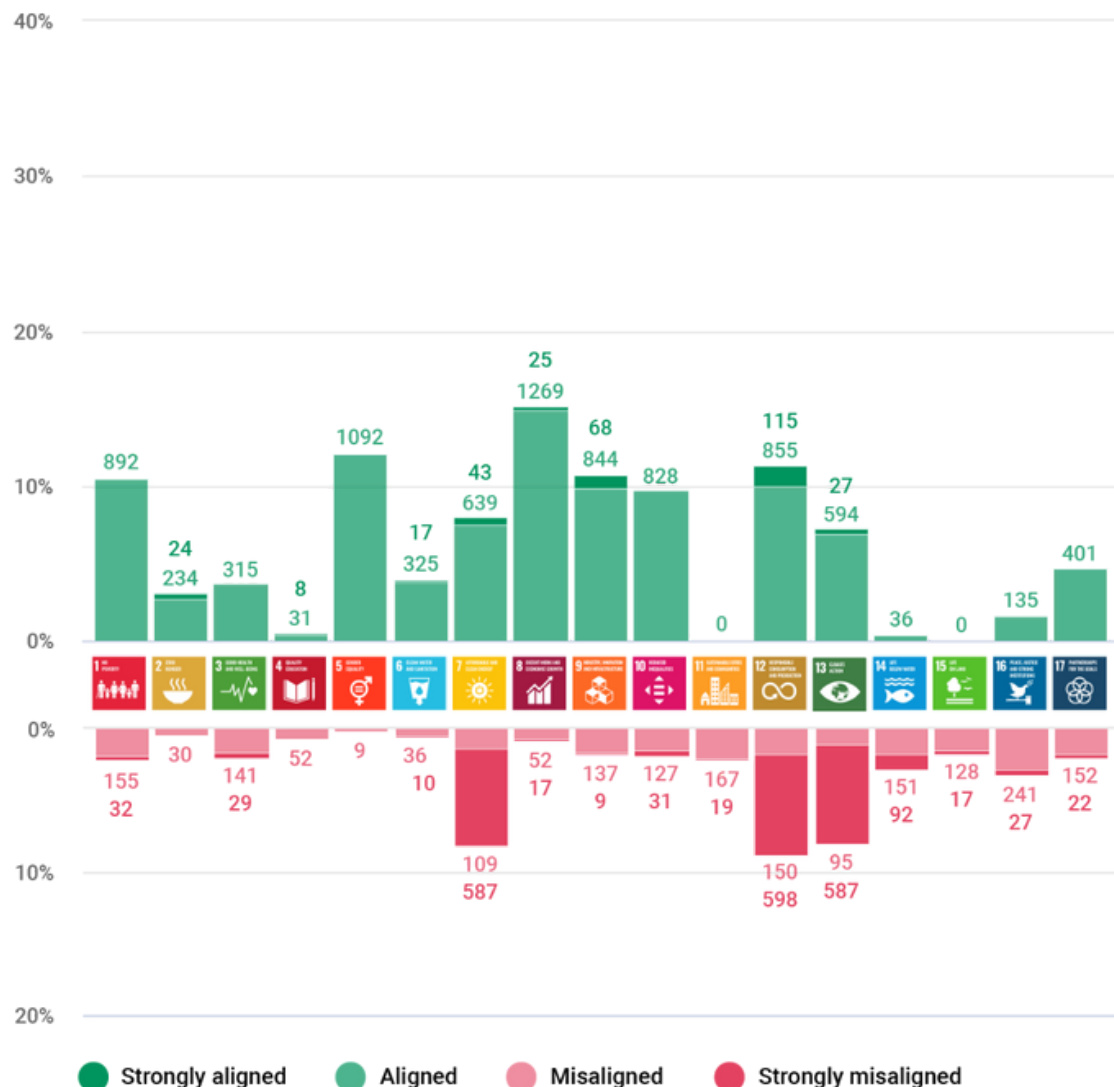
PRODUCT CATALOGUE*

DUPATTA



IMPACT ASSESSMENT

With our products, you can actively support the United Nations Sustainable Development Goals (SDGs). We'll assist you in comprehending your impact assessment through the SDG framework for the event. Your contribution will align with these global goals, and we'll provide guidance every step of the way.



WORKSHOPS

BCC

In addition to serving as a sustainable gifting partner, we host workshops to share insights about Sustainable Development Goals (SDGs) and our contributions towards advancing them. Our Breakout/Workshop Session Details: Crafting Creativity with a Purpose is all about getting hands dirty – in the best way possible. We have materials directly sourced from our artisans, and we will learn the craft just as they do.

Activity 1: Block Printing – Craftsmanship Unveiled

- Block printing is an art that involves patterns and natural dyes.
- We'll follow the beautiful process of carving designs on wooden blocks.
- Get ready to create your fabric masterpiece using these techniques.

Block printing, a timeless art, has woven itself into the tapestry of Rajasthan, India, for over half a millennium. In the Indian context, these prints are cherished – an ancient craft that imparts life and colour to fabrics through the intricate use of wooden blocks. It's a tradition perfected over generations. Whether it's the famed Dabu print from Rajasthan, where mud plays a key role, or Gujarat's Ajrakh with its captivating geometric patterns, each block print embodies India's extensive heritage and vibrant culture. India is one of the world's foremost producers and exporters of block-printed fabrics. What makes block printing truly captivating is the labour-intensive process. From the meticulous carving of wooden blocks to the delicate transfer of those impressions onto fabric, it's the human touch that infuses each piece with subtle variations and charming imperfections. These nuances, so unique to handcrafted work, triumph over the uniformity of machine-made garments. In a world of mass production, the enduring allure of handicrafts continues to shine through.



WORKSHOPS

BCC

Activity 2: Origami Challenge - Transforming Textile Treasures

- Sustainability is at the heart of what we do. So, let's turn textile waste into art.
- You'll be grouped into teams and given papers made from textile waste.
- Your mission: create origami art and take it home as a memento of today's workshop.

Cottony Goodness, based in Jaipur, is a studio that marries traditional Indian craftsmanship with sustainability. We create recycled cotton paper products with a focus on slow, sustainable practices.

CG's 100% tree-free paper is made from discarded cotton remnants from the textile industry. Over 20 artisans touch each product, infusing it with their dedication and passion.

Starting with textile waste, they handcraft cotton pulp and then create textured paper using traditional techniques like Handblock printing and marbling. Each design is a timeless impression, rooted in meticulous attention to detail and the unique stories of our makers.

Activity 3: Fun and Sustainable Games

- Who said learning can't be fun? We have a few surprises in store.
- Participate in games that reflect our commitment to sustainability.
- And, of course, there are small sustainable gifts for all participants.



WORKSHOPS

BCC

Activity 4: Painting like a Pro - Unleashing Creativity on Pottery and Wood

- Each participant receives a wooden or pottery item from Indian artisans, serving as their canvas for the day.
- Complete artistic freedom is granted, allowing participants to paint and express their creativity in their unique way.
- Participants gain a hands-on understanding of the artisan's skills and process, connecting with the craft on a deeper level.
- After the activity, each participant will have a unique creation to share with the entire group, fostering an appreciation for the artisan's craft and celebrating individual creativity.

Outcome: Crafting Resilience and Sustainability

By the end of this workshop, we hope you not only have beautiful creations to take home but also a deeper understanding of the craftsmanship and creativity that underpin the fashion industry. We want you to leave here inspired and ready to support the artisans and small businesses that make it all possible.



SESSIONS

BCC

Bare Craft has graced numerous platforms, from summits to workshops, discussing the interconnection of Sustainable Development Goals (SDGs) and our collective efforts as a small yet determined group driving change. Our Sessions Dive into Key Topics:

a. **Impact of COVID-19 on Small Businesses and Craftsmen:** Exploring the challenges faced by SMEs and artisans during the pandemic:

- How did manpower loss and increased production costs affect these businesses?
- Share stories of resilience during these challenging times.

b. **Connection Between SMEs and SDGs:** Investigating how SMEs contribute to or hinder SDG progress:

- Identify factors slowing down progress and suggest potential solutions.
- Discuss the role of creativity and innovation in sustainable development.

c. **Fostering a Creative Economy for SDGs:** Exploring the use of the creative economy for UN SDGs:

- How can technology empower SMEs, design houses, and boutiques in their supply chain?
- Share success stories using technology for social good.

d. **Bridging the Last Mile: Market Linkage and Supply Chain Solutions:** Delving into practical steps for market linkage at the artisan doorstep:

- Strategies to solve supply chain challenges: Manpower, Logistics, and Warehousing.
- How these solutions can improve reverse migration and product delivery.



PROMOTION IDEAS

BCC

Speaking Engagement: Consider having core members of Bare Craft as speakers in one of your sessions. This can help share their expertise and insights with a wider audience, establishing credibility and potentially attracting new clients.

Branding: Ensure that the Bare Craft Consulting brand is consistently represented across all online and offline media. This includes your website, social media profiles, business cards, and any promotional materials. Consistency in branding helps build a strong and recognizable identity.

Barter: Discuss potential barter arrangements with partners or collaborators. The specifics of these barter agreements can be determined through mutual discussion, ensuring that both parties find value in the exchange. This can be a flexible and mutually beneficial way to support your business goals.



OUR PAST PROJECTS



US embassy American Centre

As part of this collaboration, we introduced environmentally conscious paper-made products crafted from textile waste, along with an array of patchwork items.

Goa Chamber of Commerce

Bare Craft was the sustainable gifting partner for government and signatories

Future Founders Co – Singapore

Bare Craft was a sustainability partner of the first-ever sustainability startathon by OSG Alliance Singapore.

SDG Summit – Global Sustainability Alliance

This collaboration has significantly impacted the livelihoods of artisans, offering employment to more than 70 individuals in regions including Jaipur, Chennai, and Uttar Pradesh. It reflects our commitment to fostering sustainable economic development and empowering local communities.

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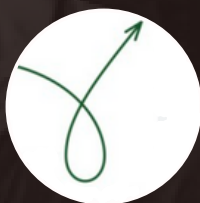
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ALIGNMENT WITH SUSTAINABLE DEVELOPMENT GOALS



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